



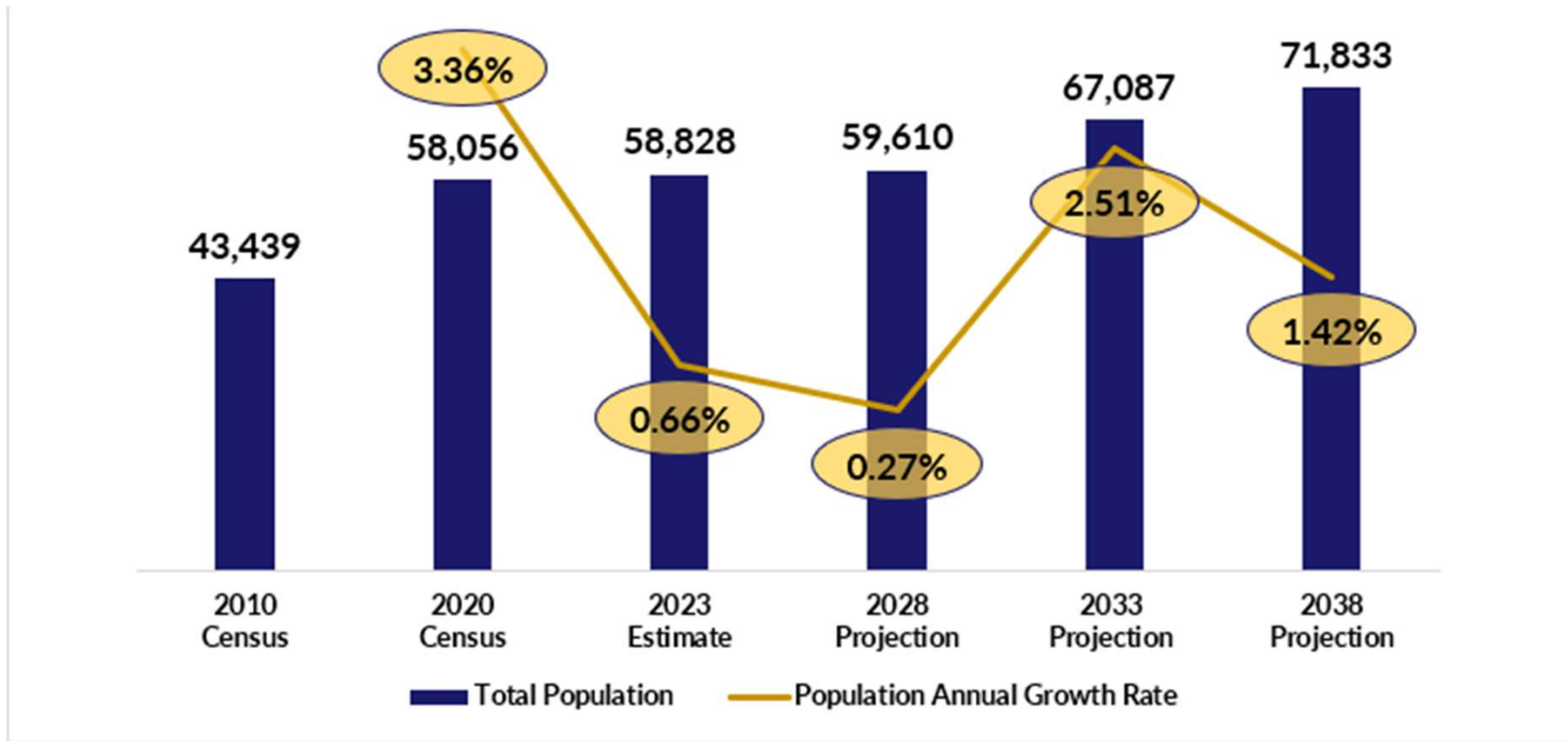
JCSD Parks & Recreation Master Plan Findings Meeting

September 2024





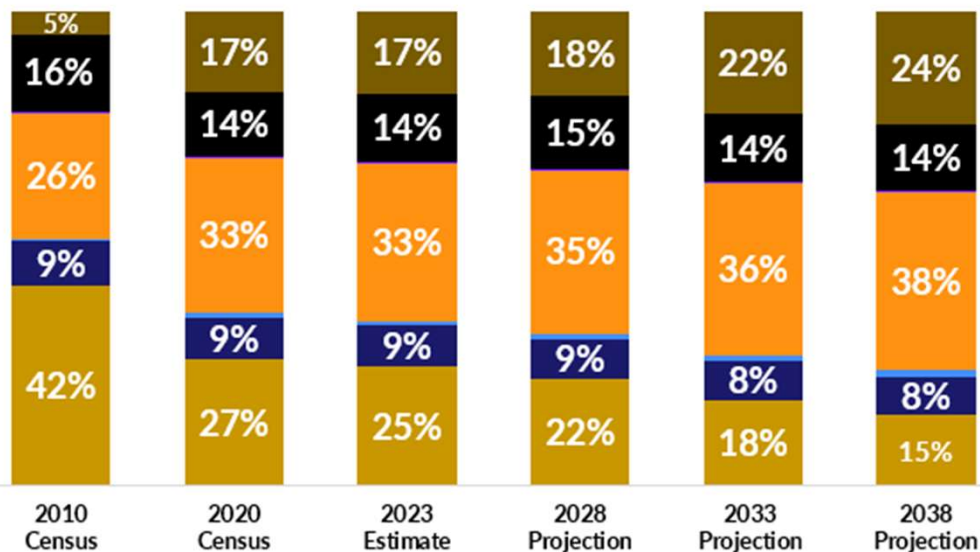
Community Profile



Population

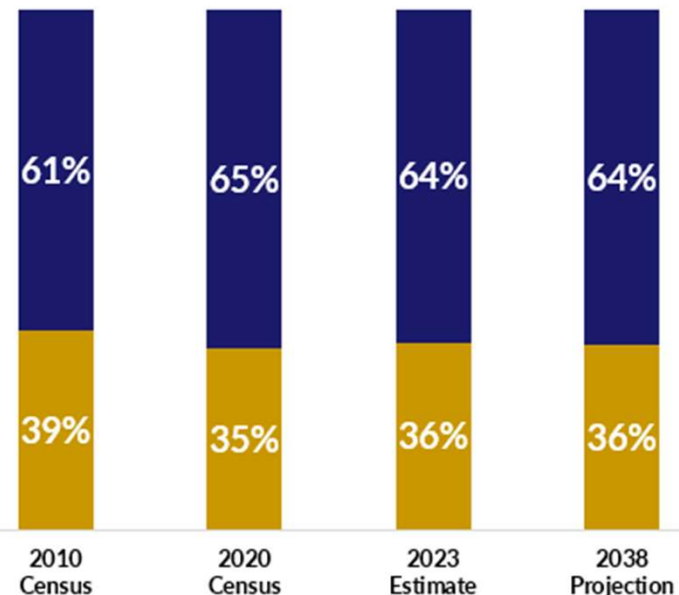
RACE

■ White Alone
 ■ Black Alone
 ■ American Indian
 ■ Asian
■ Pacific Islander
 ■ Some Other Race
■ Two or More Races

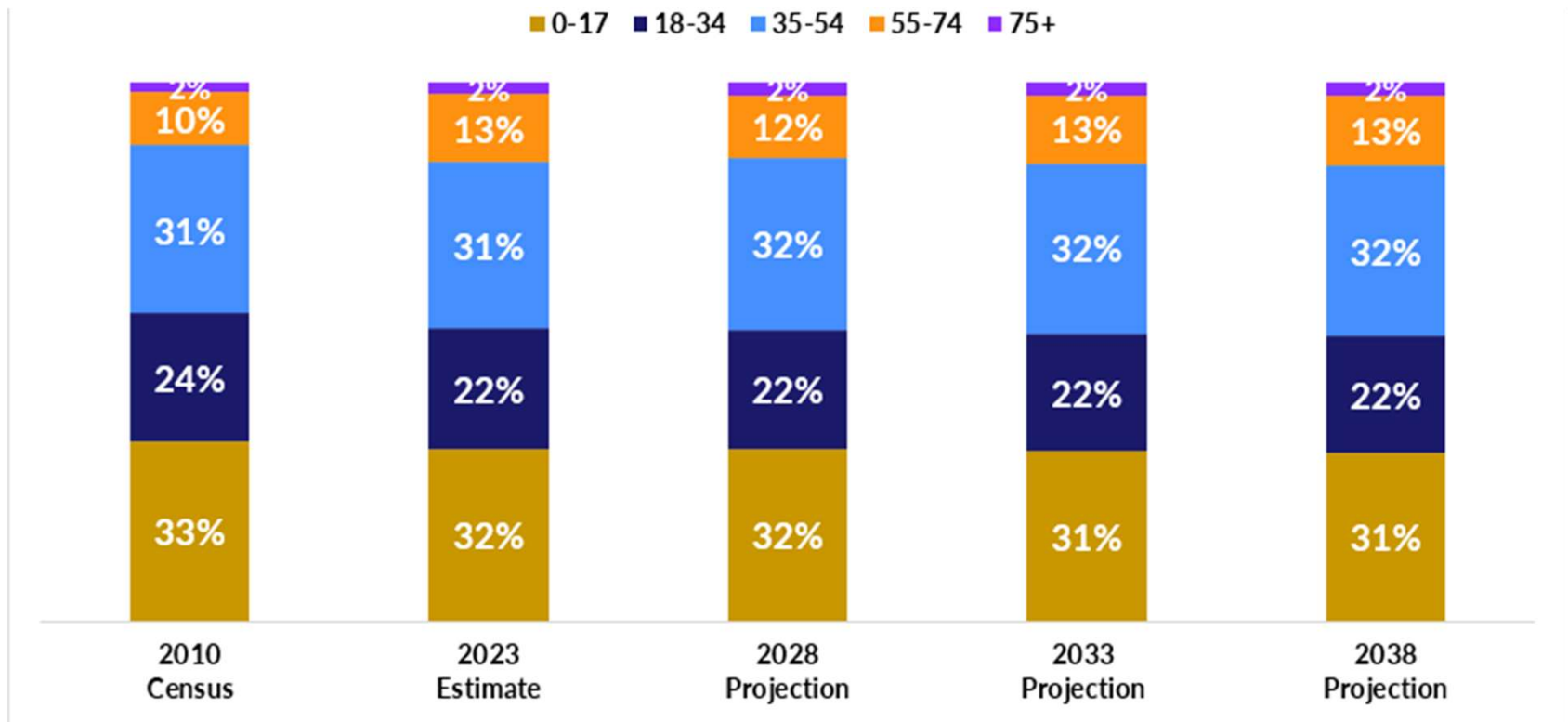


HISPANIC POPULATION

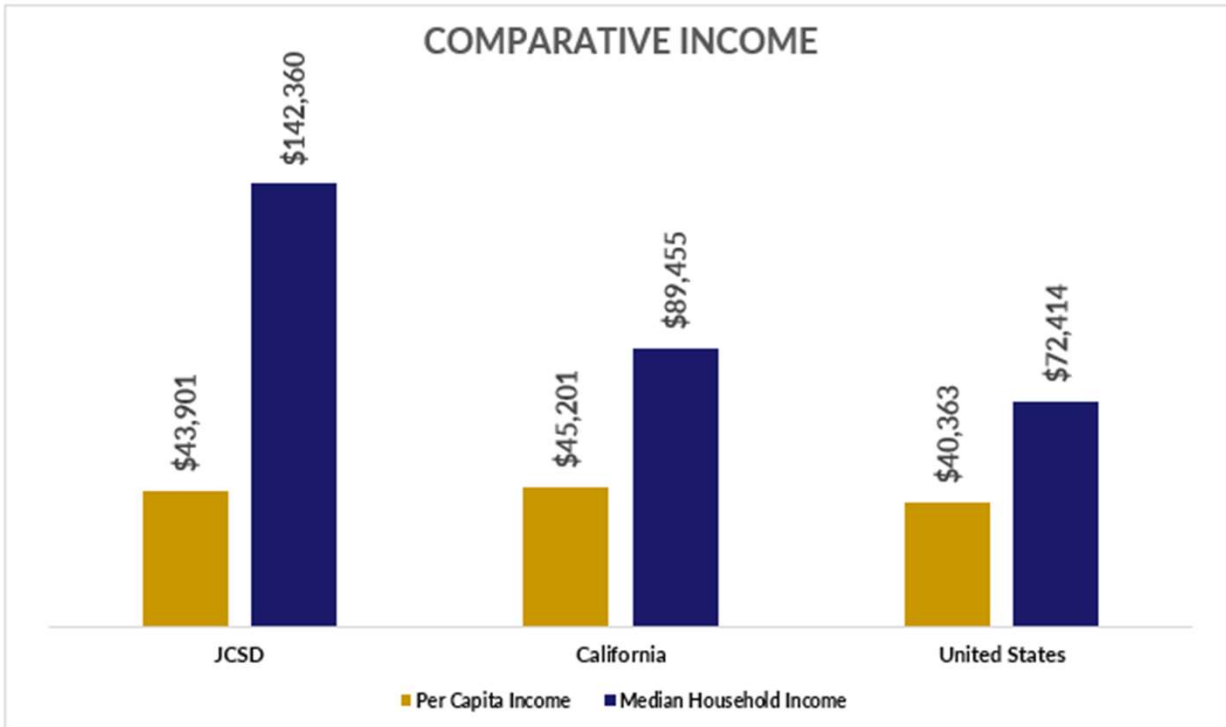
■ Hispanic / Latino Origin (any race)
 ■ All Others



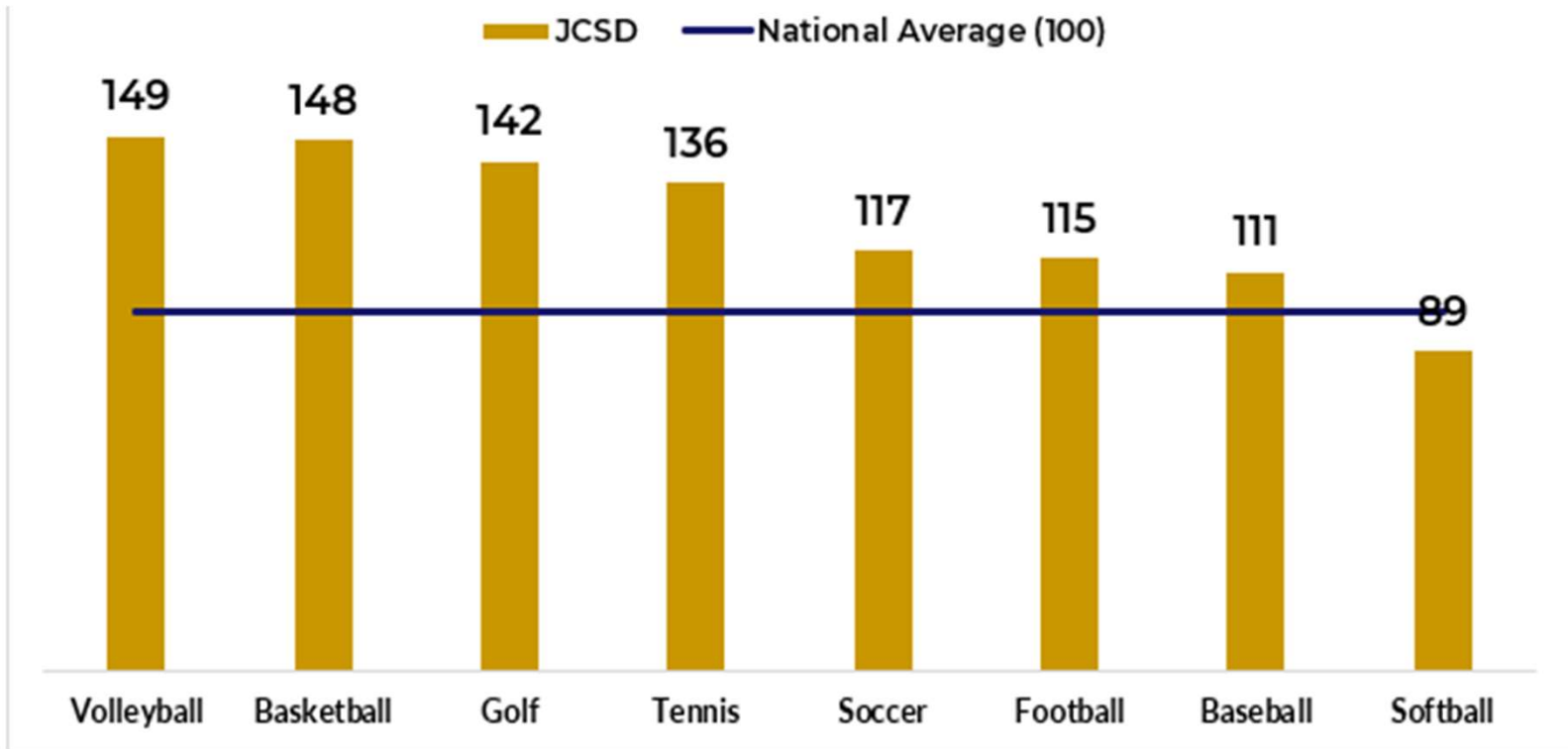
Race/Ethnicity



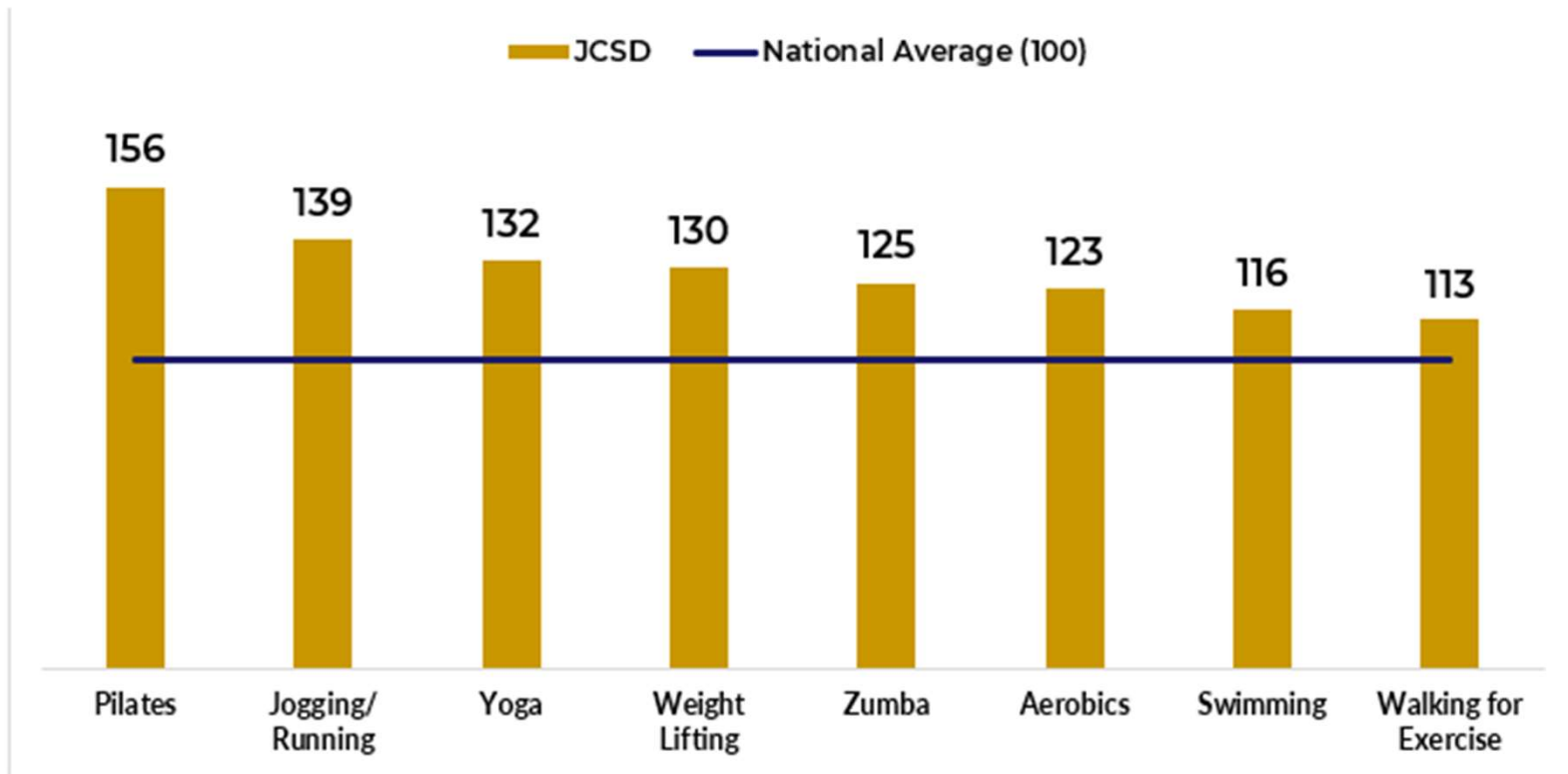
Age Segments



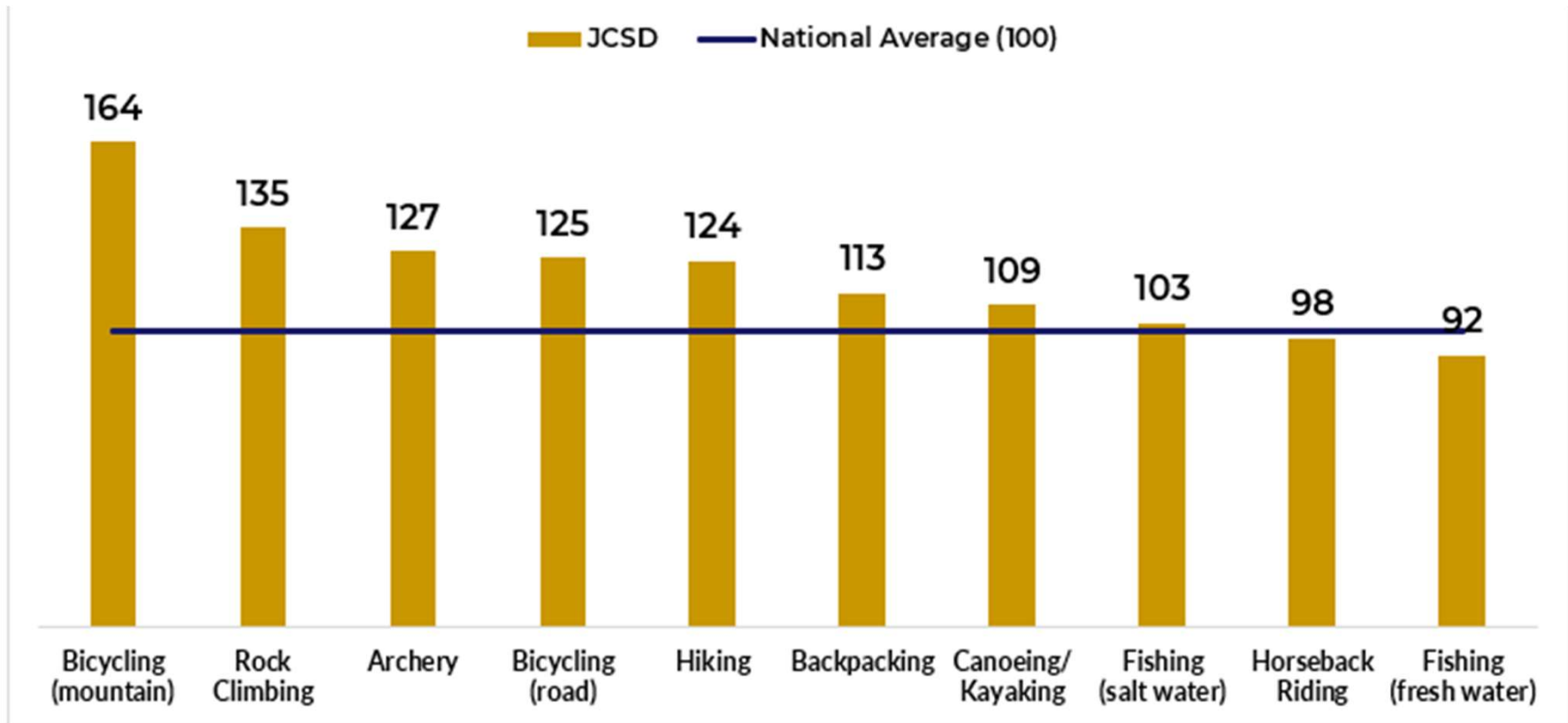
Income Levels



General Sports MPI



Fitness MPI



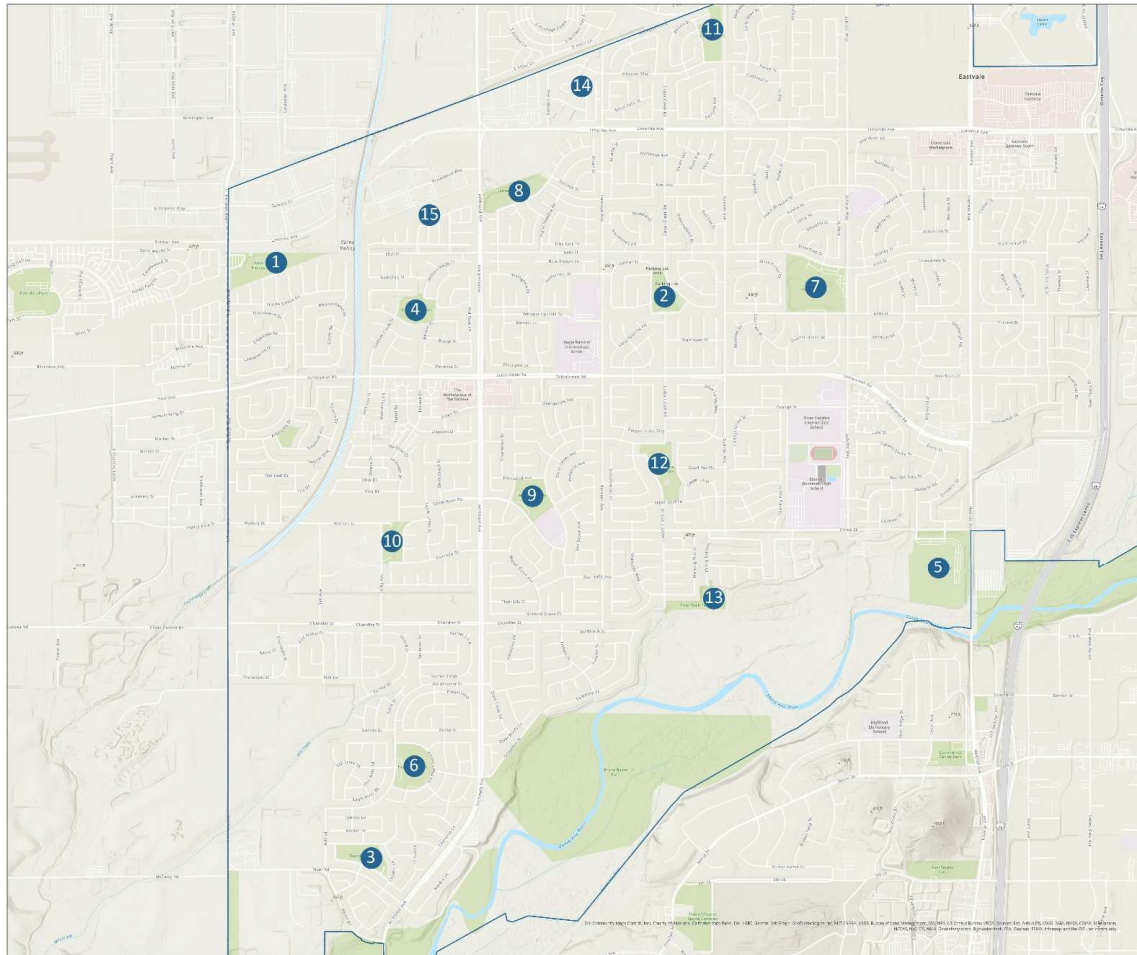
Outdoor Activities MPI



Park Assessment

Park Assessment

JCSD PARK SITES ASSESSED			
PARK	ACRES	PARK	ACRES
American Heroes Park	18.95	McCune Family Park	11.85
Cedar Creek Park	9.54	Mountain View Park	7.97
Dairyland Park	9.22	Orchard Park	9.84
Deer Creek Park	9.3	Providence Ranch Park	12.79
Eastvale Community Park	46.53	Riverwalk Park	22.36
Half Moon Park	5	Sendero Park	11.75
Harada Heritage Park	30.72	Symphony Park	2.54
James C. Huber Park	12.56		



1 American Heroes Park



2 Cedar Creek Park



3 Dairyland Park



4 Deer Creek Park



5 Eastvale Community Park



6 Half Moon Park



7 Harada Heritage Park



8 James C. Huber Park



9 McCune Family Park



10 Mountain View Park



11 Orchard Park



12 Providence Ranch Park



13 Riverwalk Park



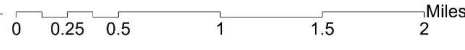
14 Sendero Park



15 Symphony Park



N
Jurupa Community District Boundary





Jurupa Community Service
 District Parks Master Plan
 Existing Park Amenities

McCune Family Park
 7450 Eastvale Parkway
 11.85 Acres

- ◆ Barbecue (6)
- Bench (20)
- Bike Rack (5)
- Bleachers (4)
- Building (3)
- Bulletin Board (1)
- ▲ Basketball Half (2)
- ▲ Tennis (2)
- ♠ Dog Waste Station (5)
- Drinking Fountain (4)
- Dugout (4)
- Hot Coal Receptacle (2)
- Picnic Pavillion (2)
- ★ Playground (2)
- ◆ Trash (22)
- ◆ Shade Sail (4)
- ▲ Sign (1)
- Baseball (2)
- ♠ Sports Field Lighting (2)
- Storage (2)
- Table (18)
- Trash Enclosure (1)

RA LANDSCAPE ARCHITECTS PLANNERS, INC.

0 25 50 100 150 200 Feet

N

Park Rating Categories

GREAT 4-5

Site amenities are in excellent condition with little or no maintenance problems noted.

GOOD 3

Site amenities are in good condition and feature only minor maintenance problems. Amenity maintenance issues appear to be the result of age and heavy use.

FAIR 2

Site amenities are in fair condition and indicate ongoing maintenance issues. Generally, most amenity maintenance issues appear to be the result of age and heavy use.

POOR 0-1

Site amenities are in poor condition and clearly show ongoing maintenance problems that ultimately may result in suspended use for repair or replacement.

ACCESS AND CONNECTIVITY

Adjacent trails or trailheads, street crossings, sidewalks, park circulation, signage, general accessibility

CONDITION AND FUNCTIONALITY

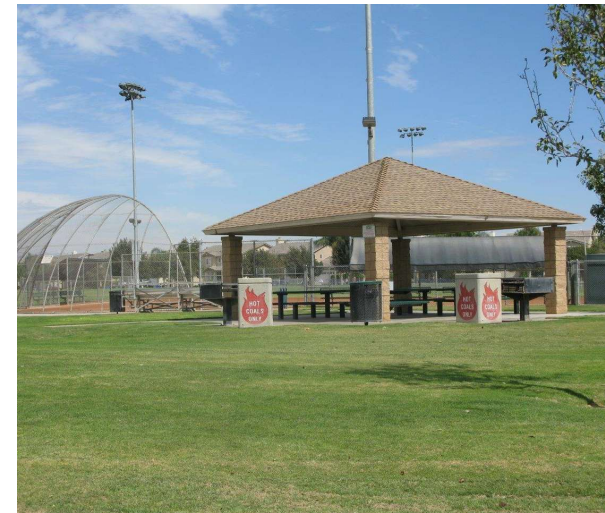
Individual amenities, tree canopy, other vegetation types and appearance, state of paved surfaces, lighting and furniture

SAFETY AND COMFORT

Visibility/ sightlines, active use, lighting, evidence of misuse, ease of navigation, road adjacency, any physical hazards, edges of slopes

MAINTENANCE

Concerns for the continued success of park





Program Assessment

Core Program Areas



Program Services Classification

CLASSIFICATION	COMMUNITY BENEFIT	COMMUNITY-INDIVIDUAL BLEND	INDIVIDUAL BENEFIT
Charateristics	Broad appeal, fundamental to community well-being, promotes inclusion, accessible to all, typically publicly funded.	Appeals to both general community and individual interests, offers specialized services but with a broad audience in mind, may require membership or nominal fees.	Tailored to personal growth and individual interests, niche markets, typically fee-based, and may be more exclusive.
Examples	Community Playgrounds and Park, Public Libraries, Free Community Events, Free or low cost swim lessons	Sports Leaugues, Most Workshops and Classes, Most Afterschool Programs	Rentals, Personal Training, Trip Programs, Special Interest Camps
National Average	50-60%	30-40%	10-20%
Program Distribution	23%	23%	53%

Program Lifecycle

LIFECYCLE	DEFINITION	ACTUAL PROGRAM DISTRIBUTION		NATIONAL AVERAGE
Launch	New Programs within last year	32%	45%	30-40%
Rising	Programs that show participant growth	13%		
Stable	Programs that show sustained participation to minimal growth. Expectation is to offer because it fills.	40%	55%	45-55%
Maxed	Programs where participation level is status quo to declining, due to extreme competition or limited resources impeding growth	15%		
Decline	Declining participation. Programs in this stage should be reevaluated for potential updates, changes, or reinvention to make it relevant again.	0%	0%	15% or less
Cancelled	Programs cancelled due to due to prolonged lack of interest, resource constraints, or the introduction of a newer, more relevant program.	0%		



Public Input



1,200+

PARTICIPANTS

555

STATISTICALLY VALID SURVEYS



605

ONLINE COMMUNITY SURVEYS

20+

KEY LEADER/STAKEHOLDER
INTERVIEWS & FOCUS GROUPS

2

PUBLIC INPUT MEETINGS

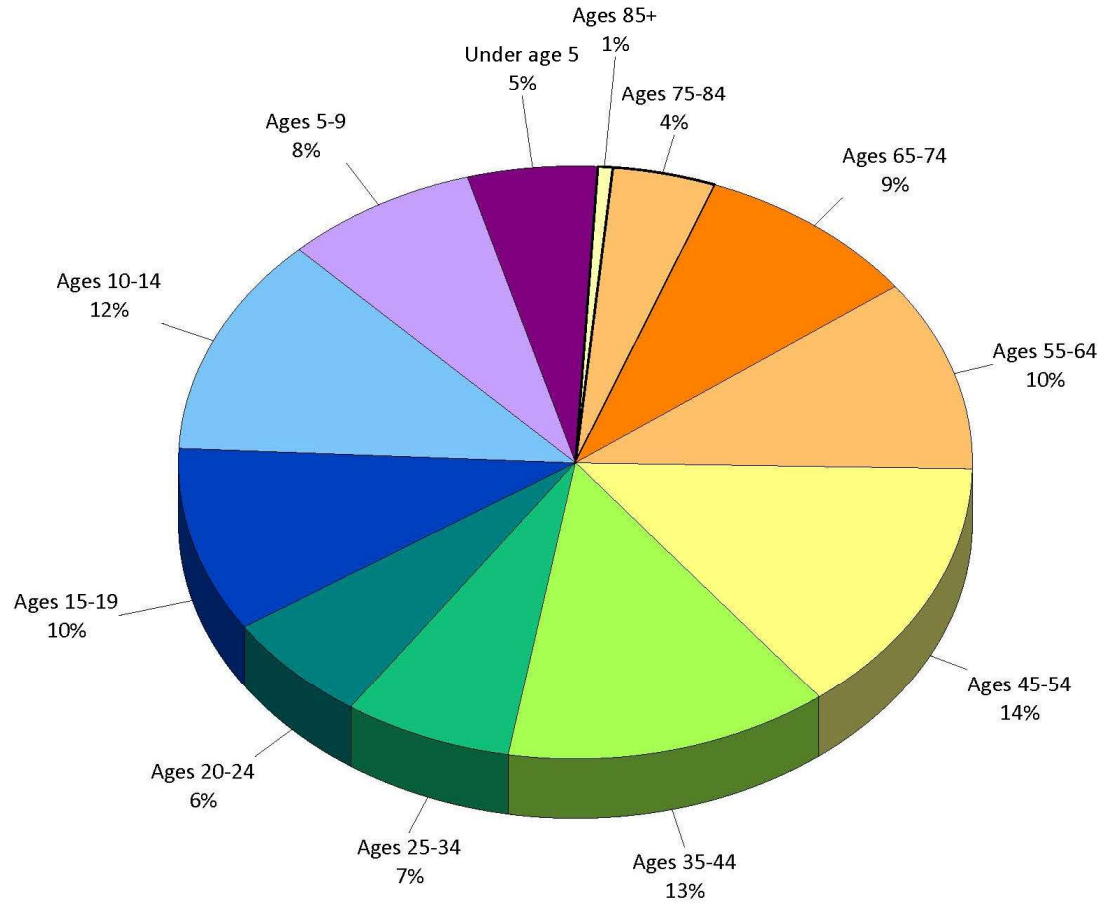
Statistically-Valid Survey

- Only scientific & defensible method to understand community needs
- Administered by mail/phone/web
- Developed in partnership with the staff
- 555 responses (goal of 500)
- 95% level of confidence with a margin of error of +/- 4.14%



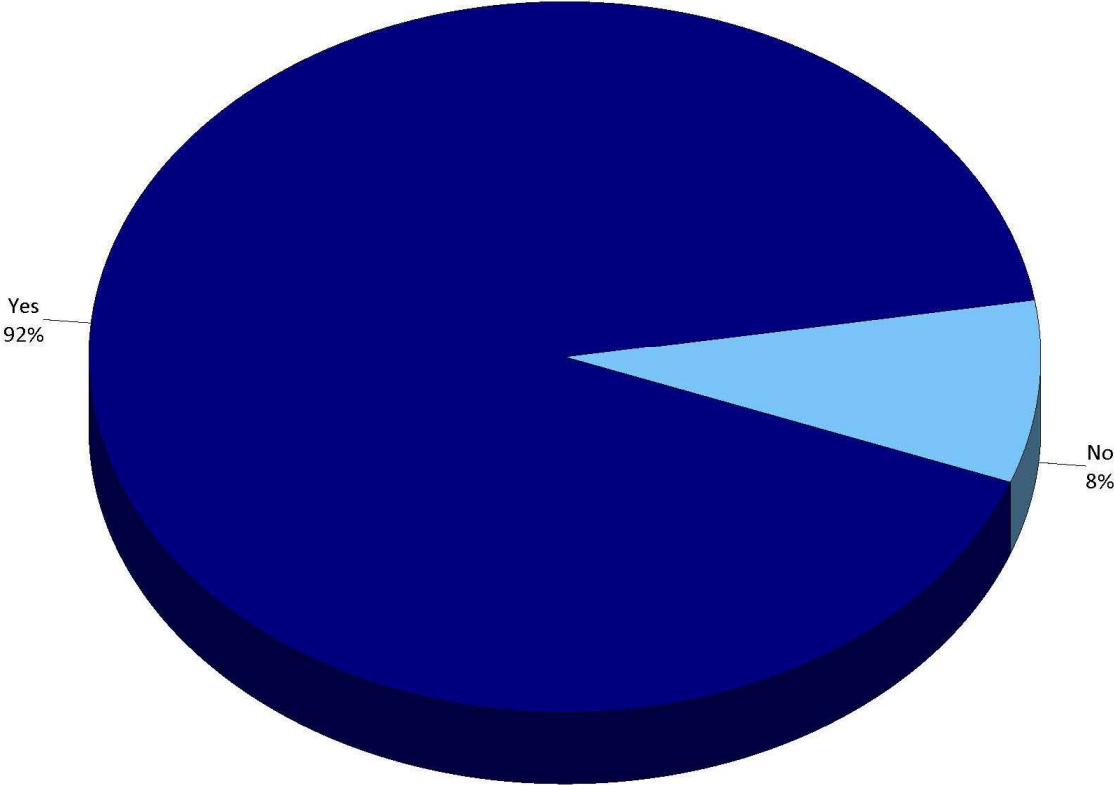
Q1. Including yourself, how many people in your household are...

by percentage of persons in household



Q2. Have you/your household visited any JCSD parks/facilities during the past year?

by percentage of respondents



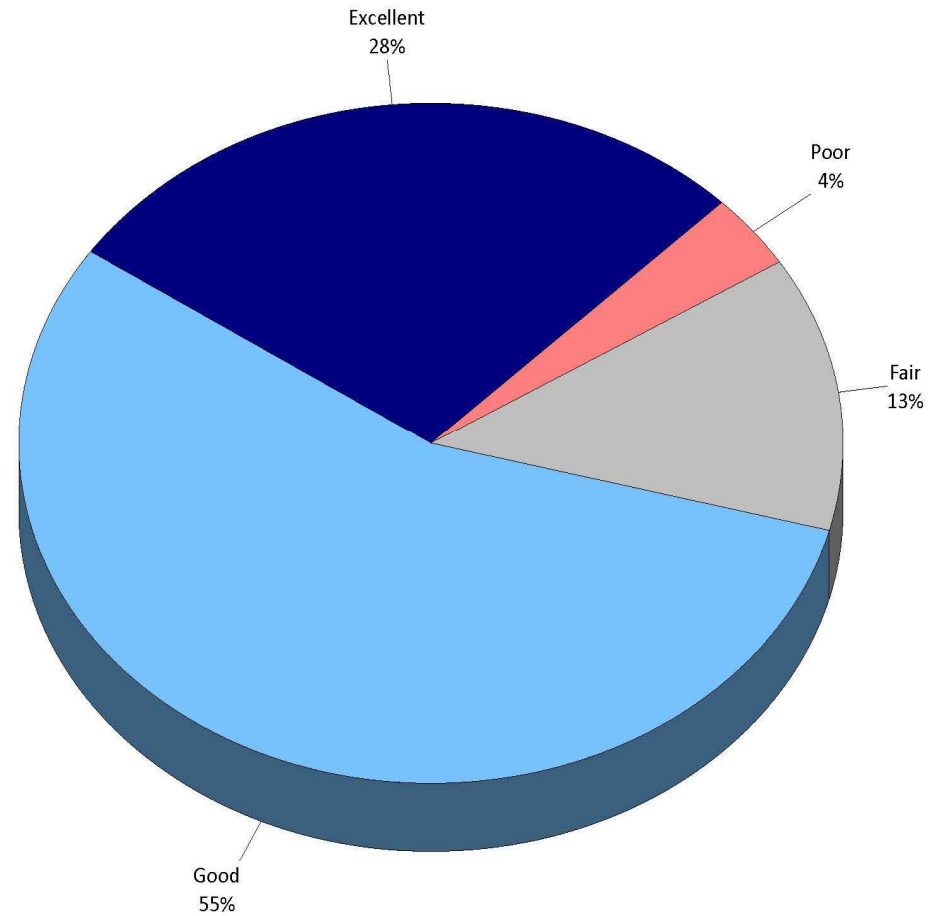
Rated Parks “Excellent” or “Good”

National Average: 79%

JCSD: 83%

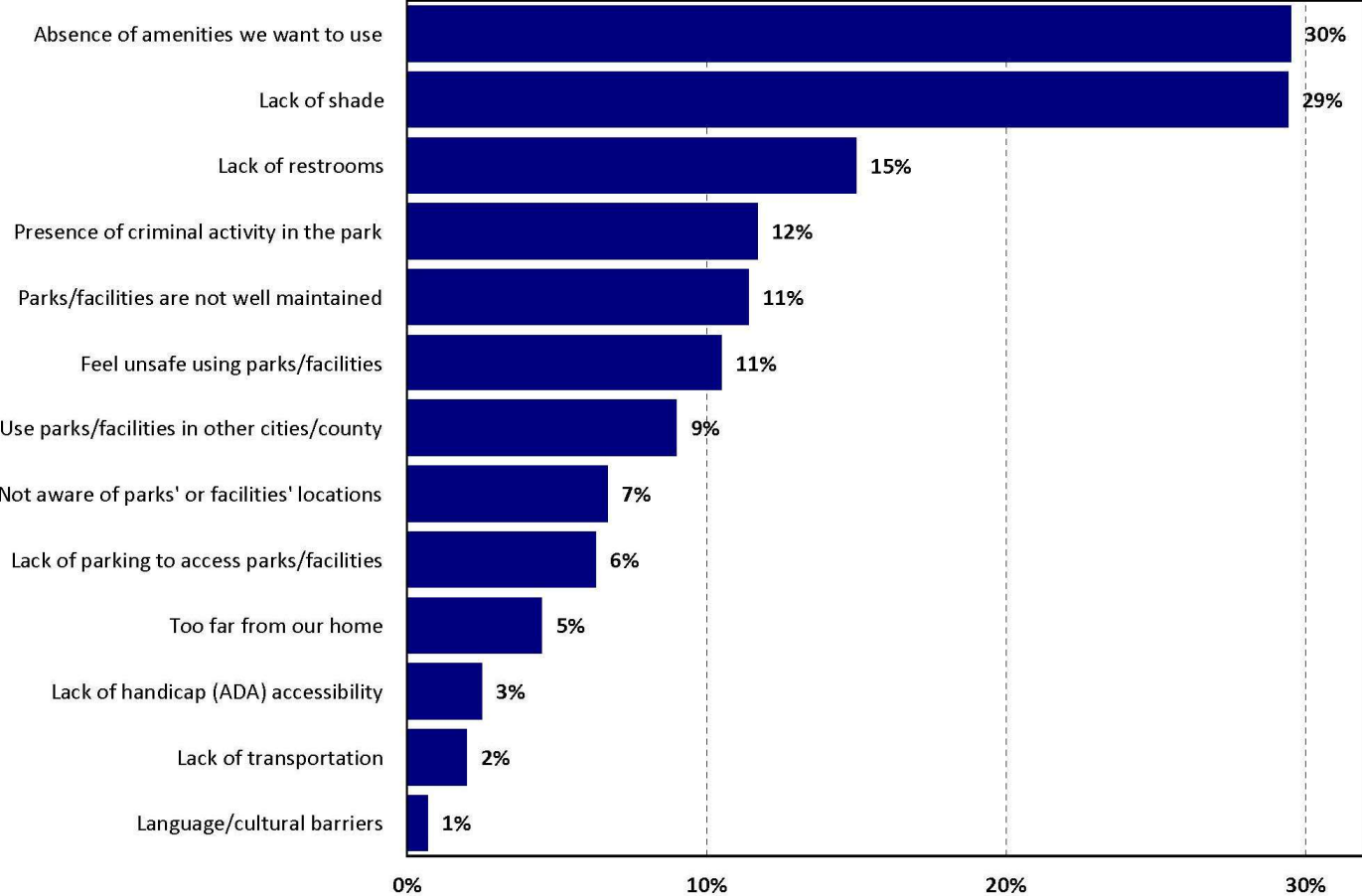
Q2b. Overall, how would you rate the physical condition of these facilities?

by percentage of respondents (excluding "not provided")



Q3. Please check all the reasons why you/your household do not visit facilities more often.

by percentage of respondents who responded "no" like Q2 (multiple selections could be made)

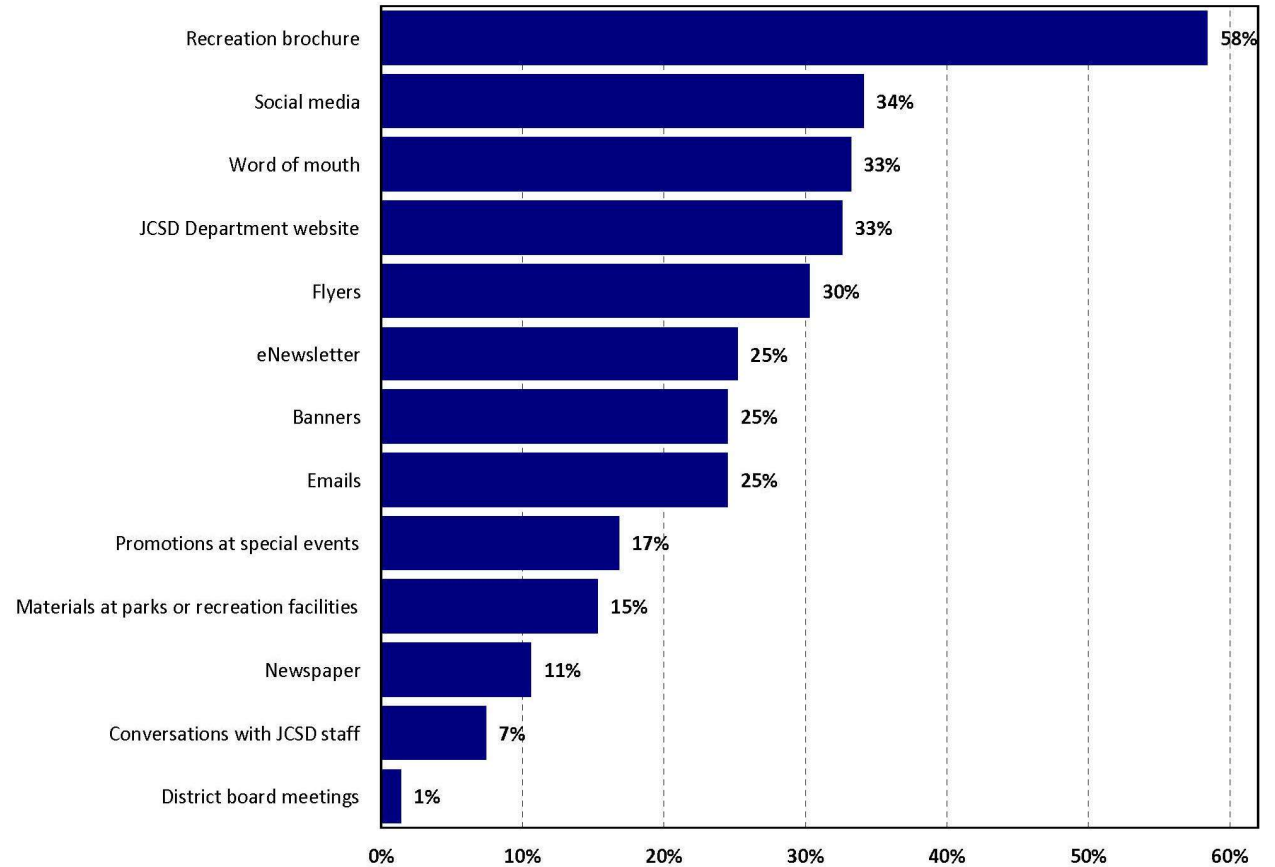


Top 5 Sources Used for Information about Parks & Recreation (National Average)

1. Word of Mouth-45%
2. Program Guide-40%
3. Website-34%
4. Newspaper-30%
5. Social Media-25%

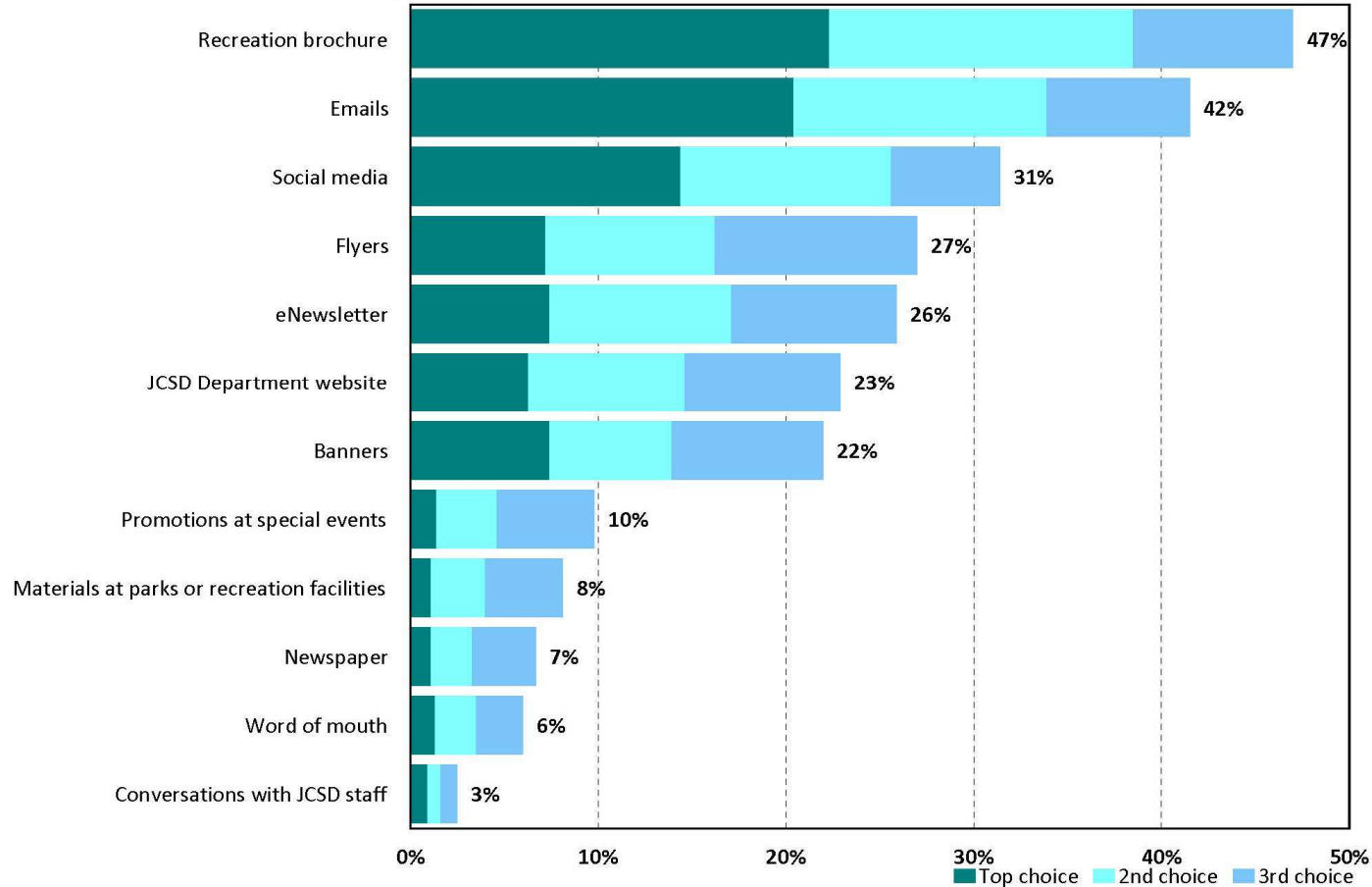
Q4. Please check all the ways you learn about JCSD parks, facilities, programs, and events.

by percentage of respondents (multiple selections could be made)



Q5. Which three methods of communication would you most prefer the department use to communicate with you about parks, facilities, programs, and events?

by percentage of respondents who selected the items as one of their top three choices

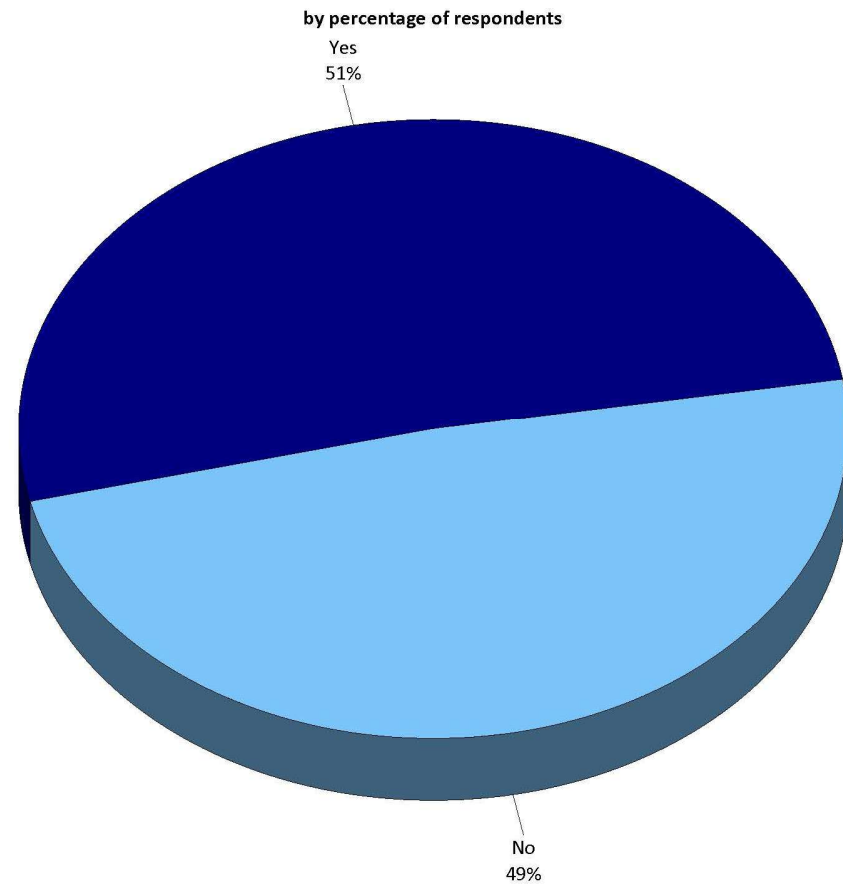


Program Participation in Past Year

National Average: 32%

JCSD: 51%

Q7. Has your household participated in any programs/events in the past year?



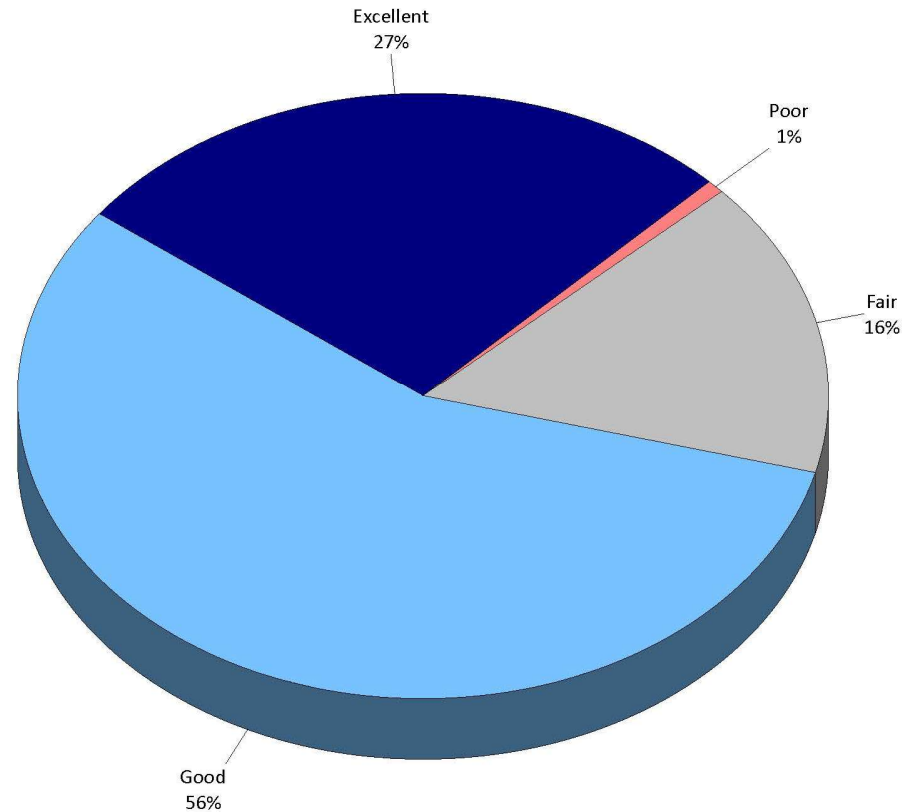
Rated Programs “Excellent” or “Good”

National Average: 80%

JCSD: 83%

Q7b. How would you rate the overall quality of these programs and events?

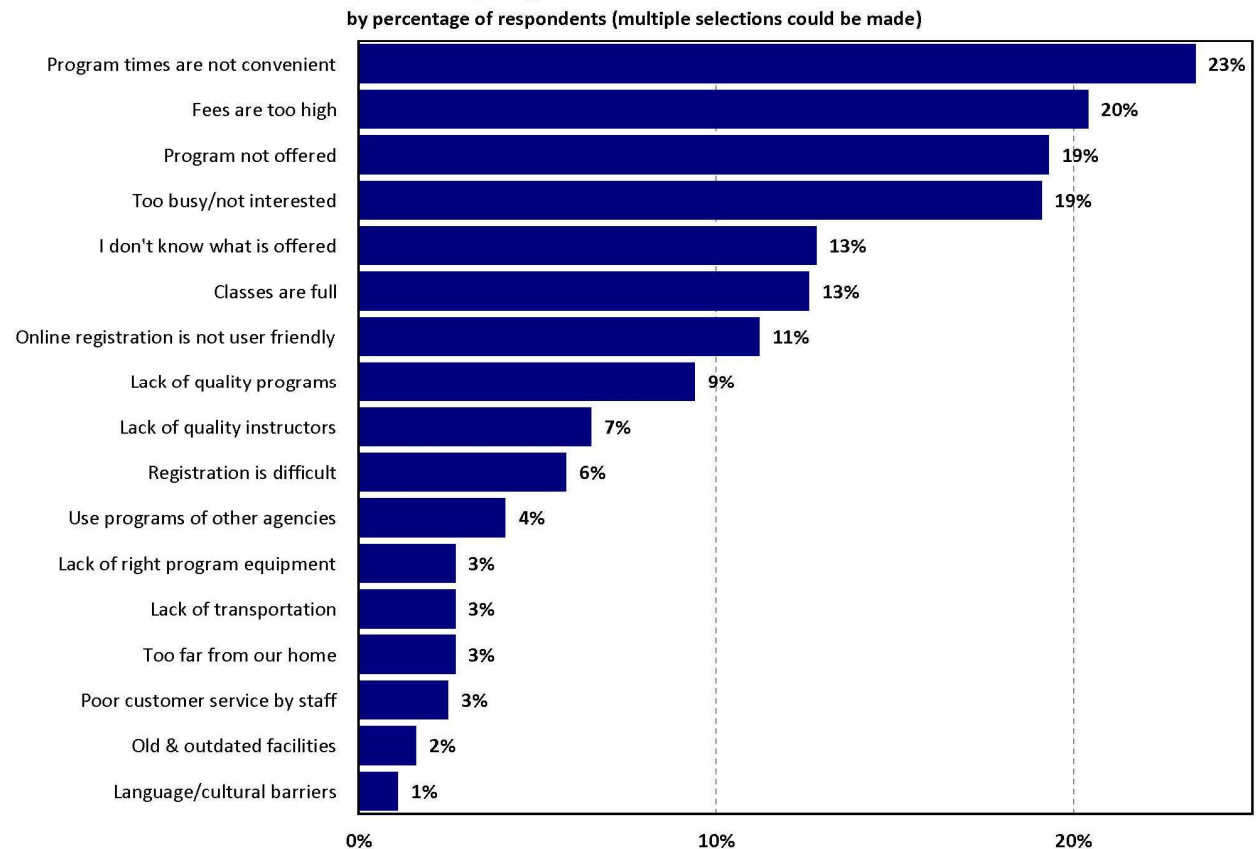
by percentage of respondents (excluding "not provided")



Top 5 Barriers to Participation (National Average)

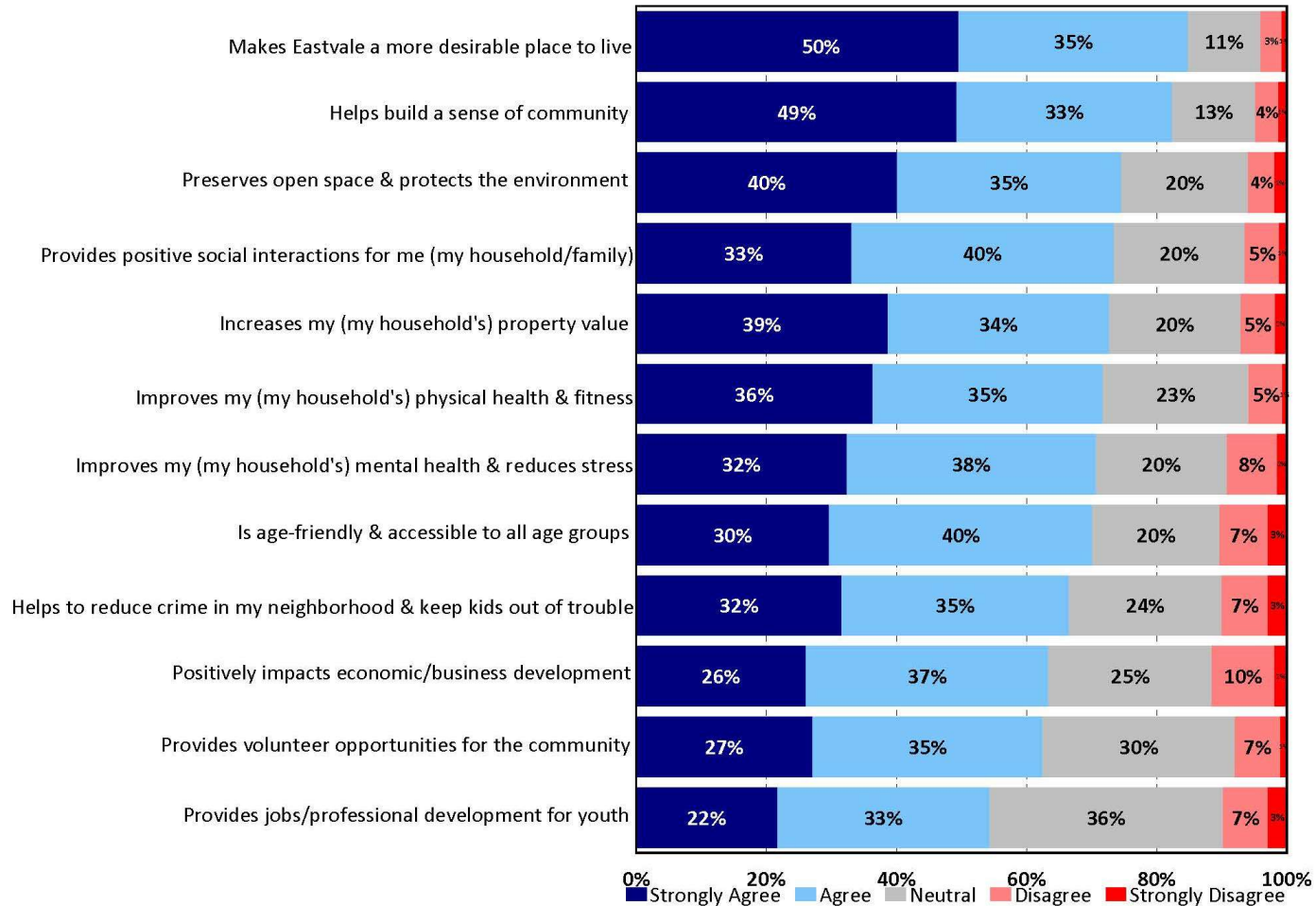
1. I don't know what is offered-33%
2. Too busy-28%
3. Program times are not convenient-16%
4. Program not offered-16%
5. Not interested-15%

Q8. Please check all the reasons why you/your household do not participate in programs more often.



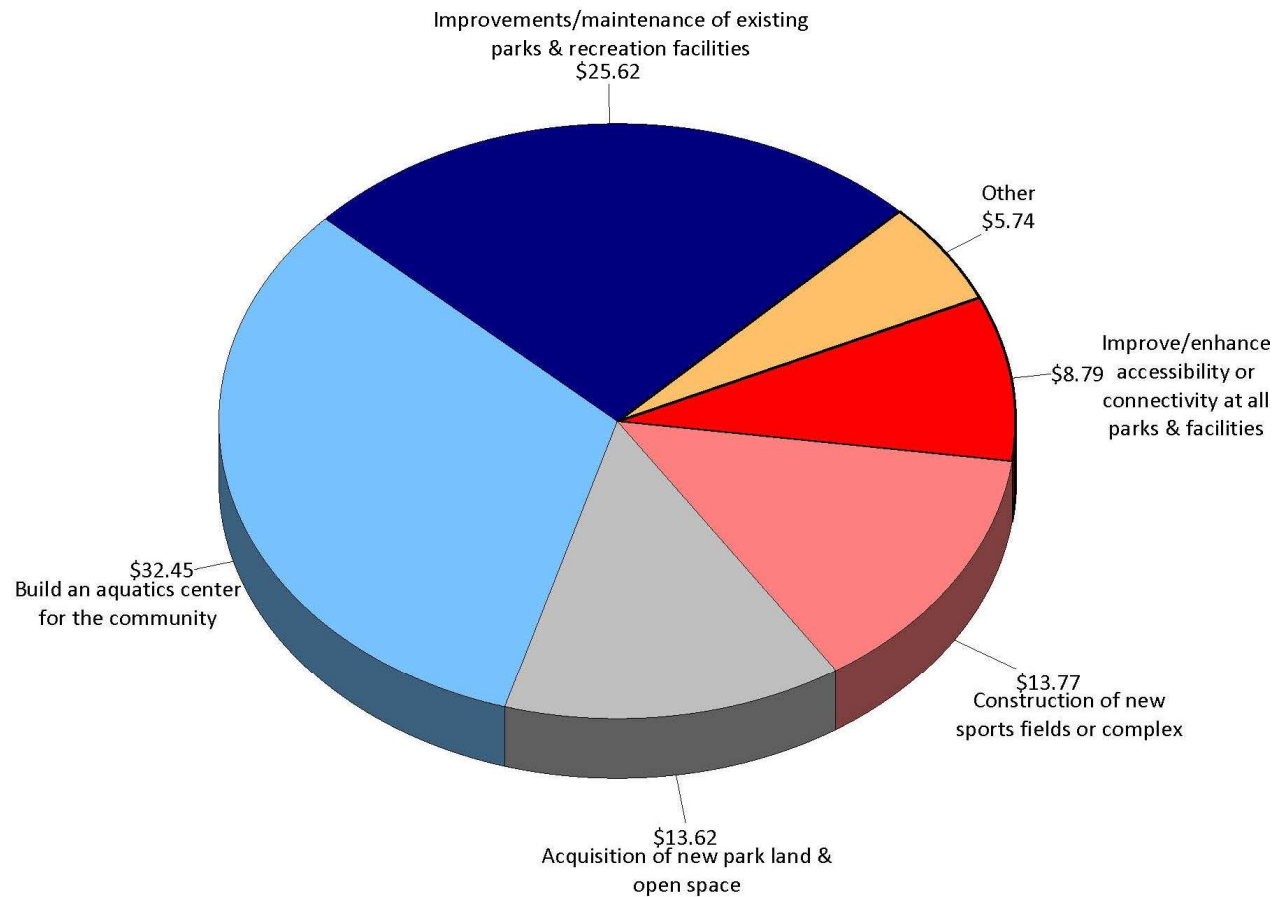
Q9. Please indicate your level of agreement with the following statements.

by percentage of respondents (excluding "don't know")



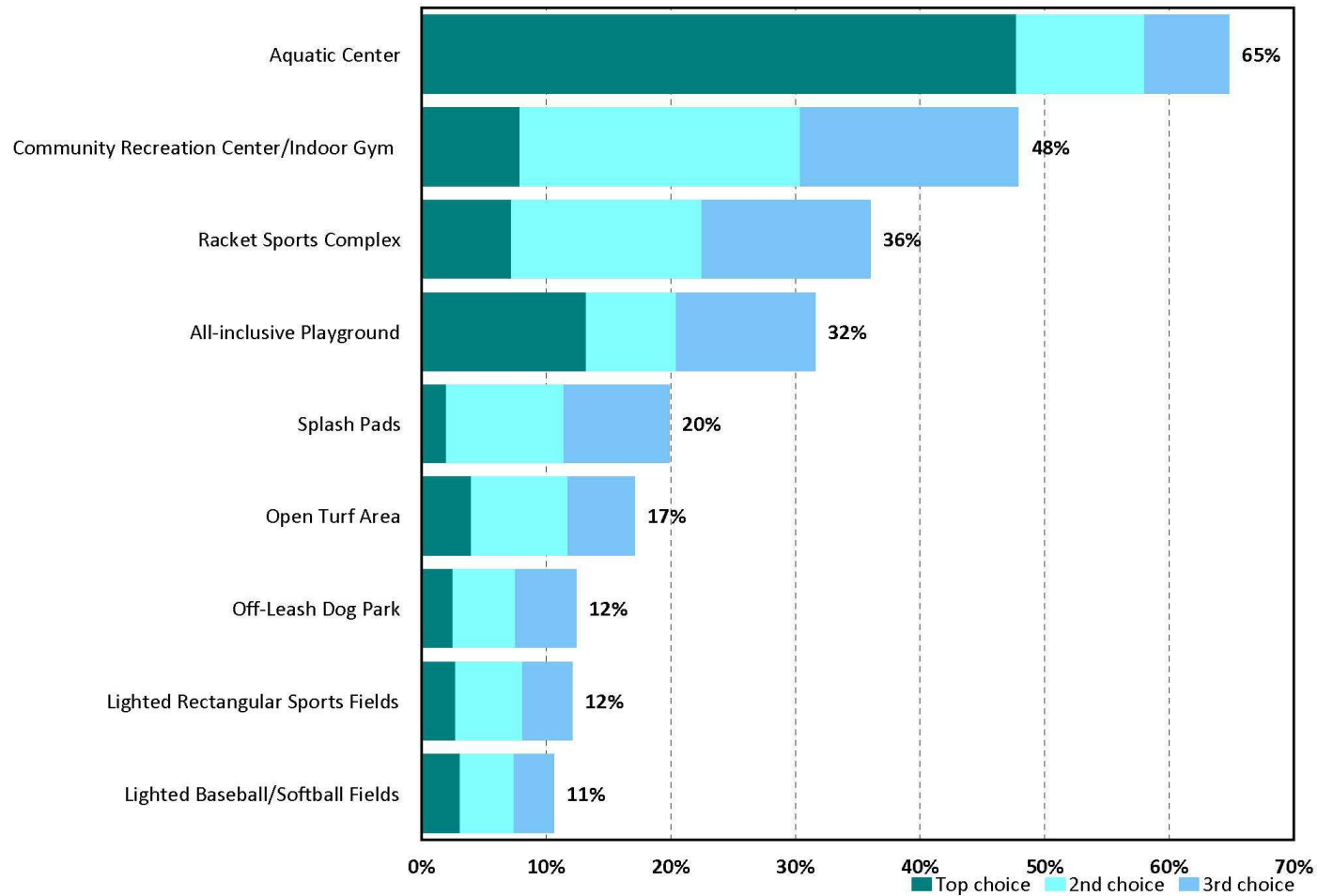
Q14. If you had \$100, how would you allocate the funds among these parks and recreation categories?

by percentage of respondents



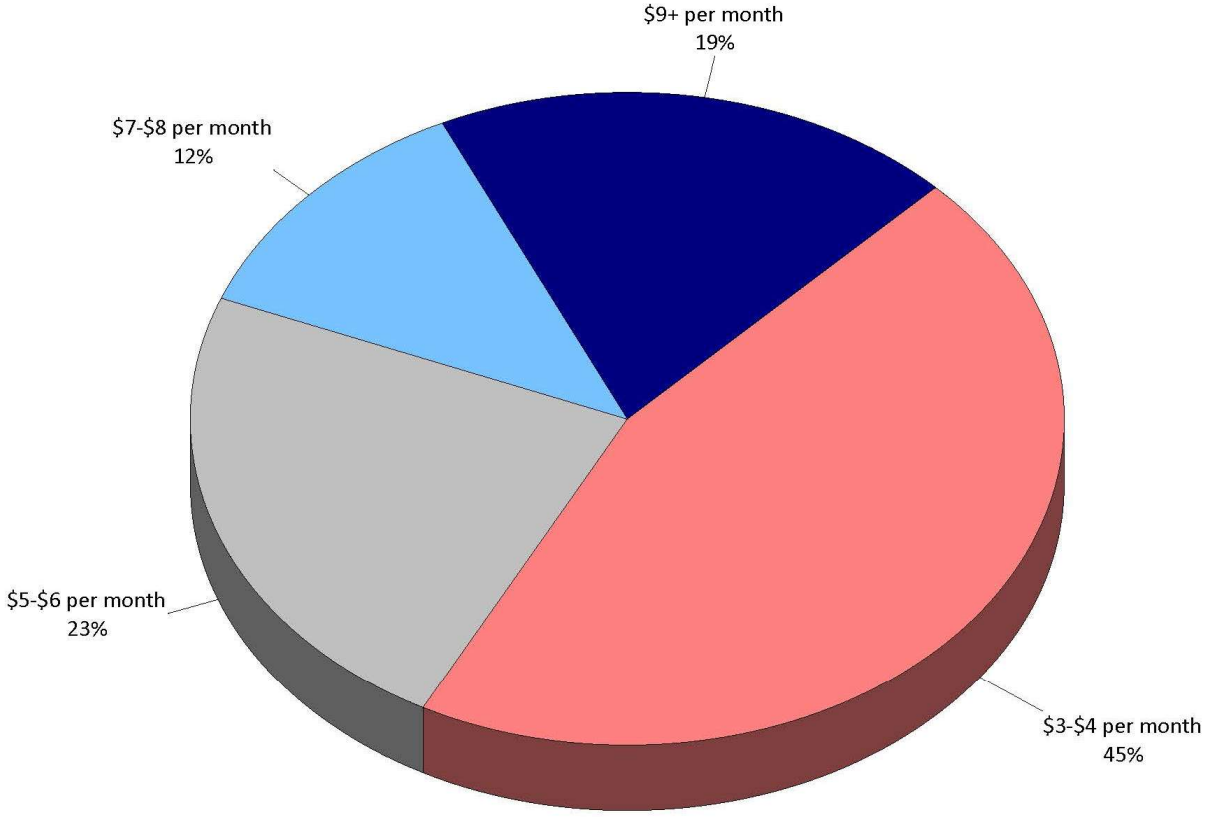
Q15. What are the top three uses of this expansion you would support the most?

by percentage of respondents who selected the items as one of their top three choices



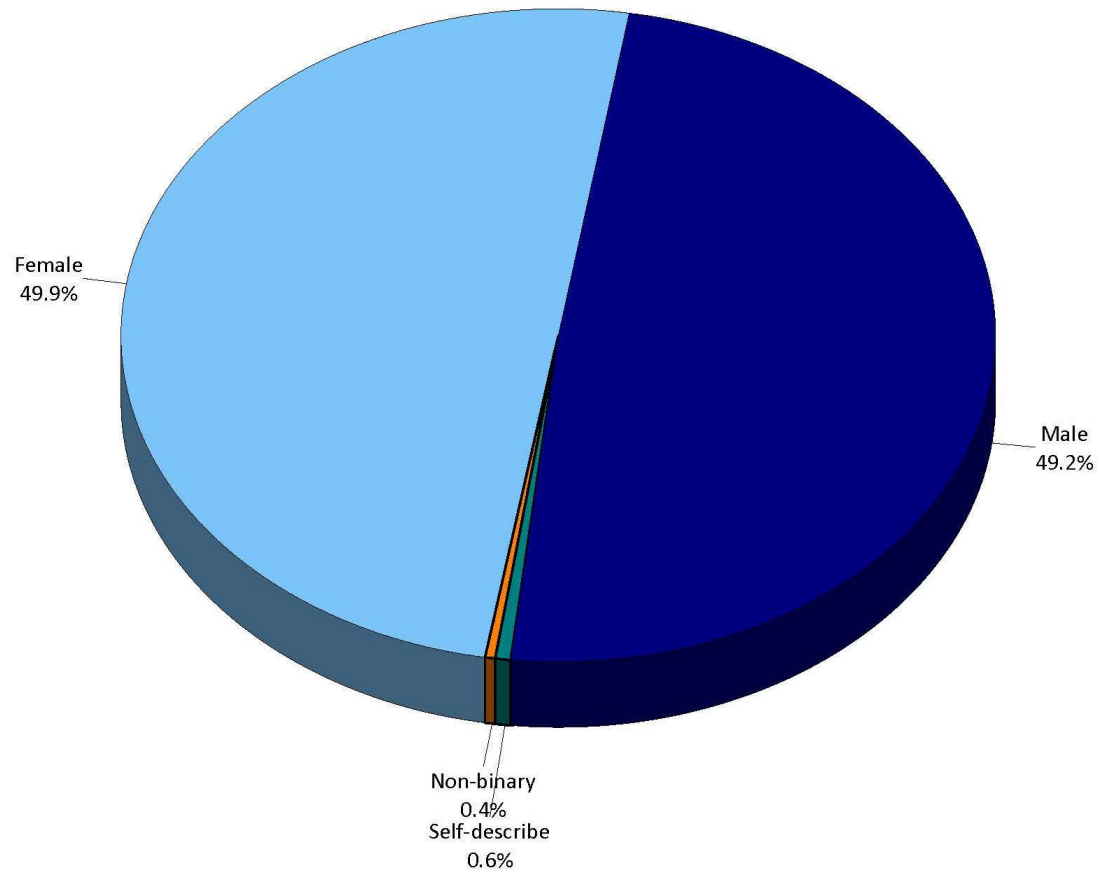
Q16. What is the maximum amount of additional tax revenue you would be willing to pay to improve the parks and recreation system?

by percentage of respondents (excluding "not provided")



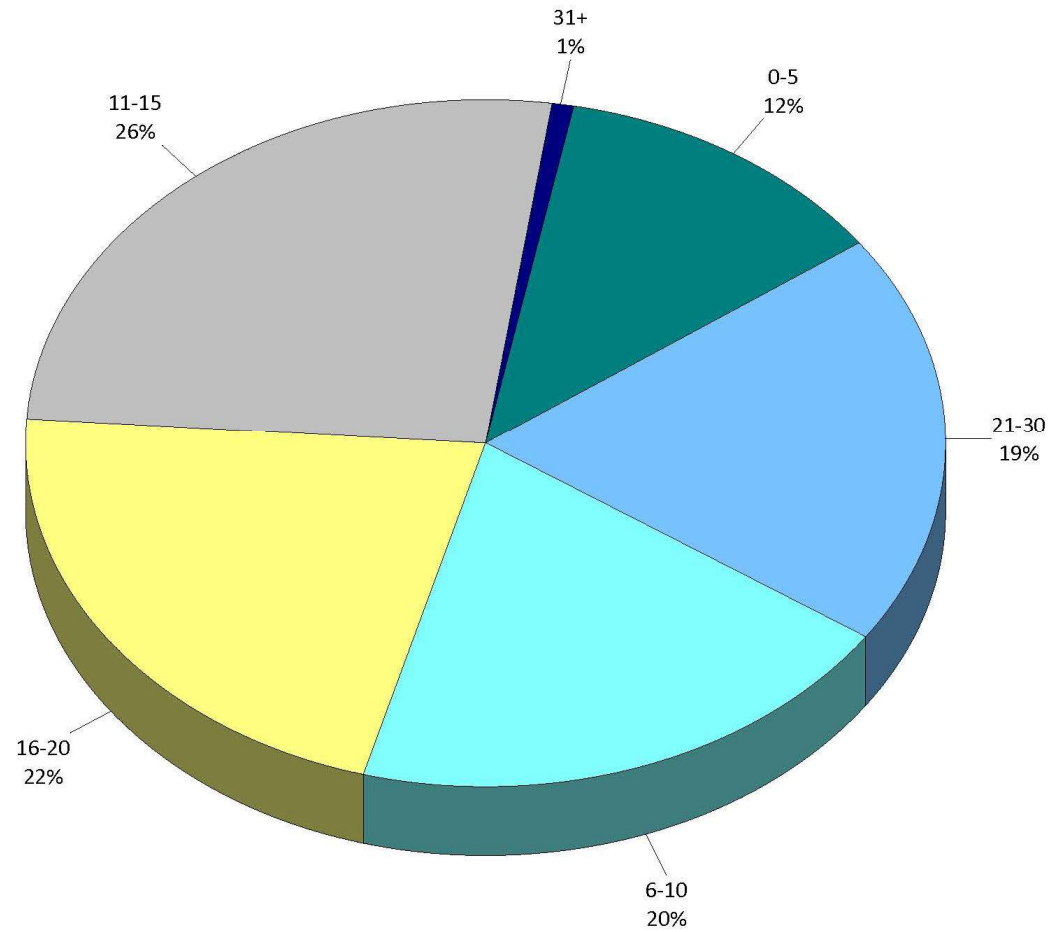
Q19. Your gender identity:

by percentage of respondents (excluding "prefer not to disclose")



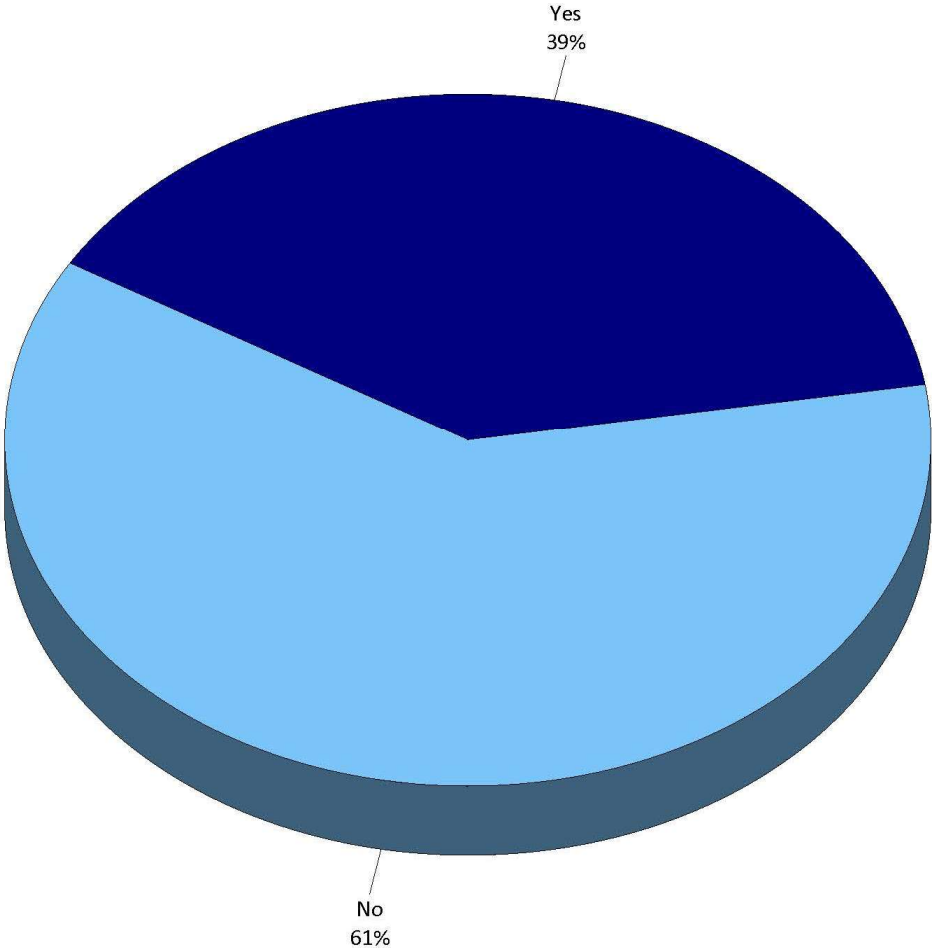
Q20. How many years have you lived in Eastvale?

by percentage of respondents (excluding "not provided")



Q21. Are you/your household of Hispanic, Spanish, or Latino/a/x ancestry?

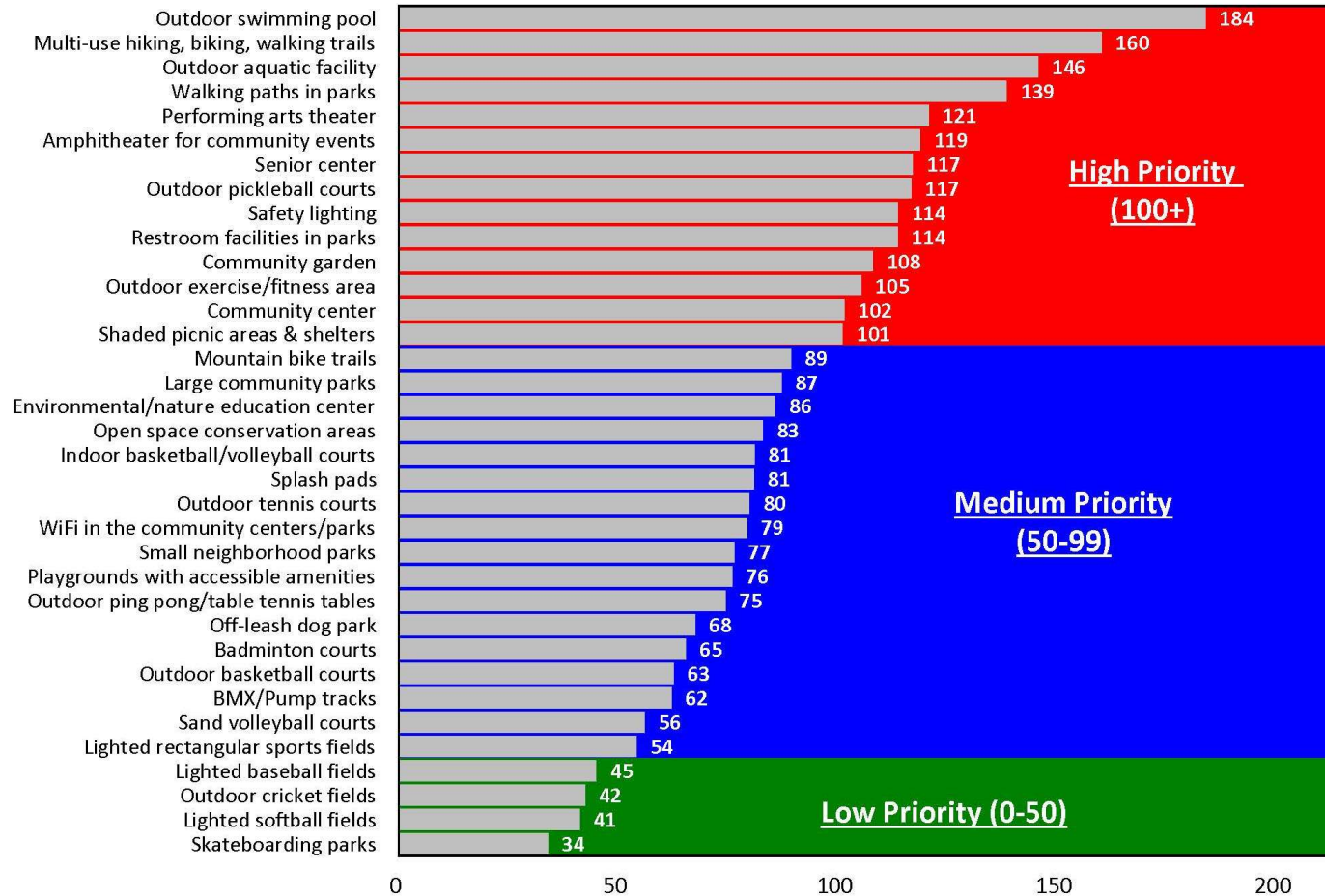
by percentage of respondents (excluding "not provided")



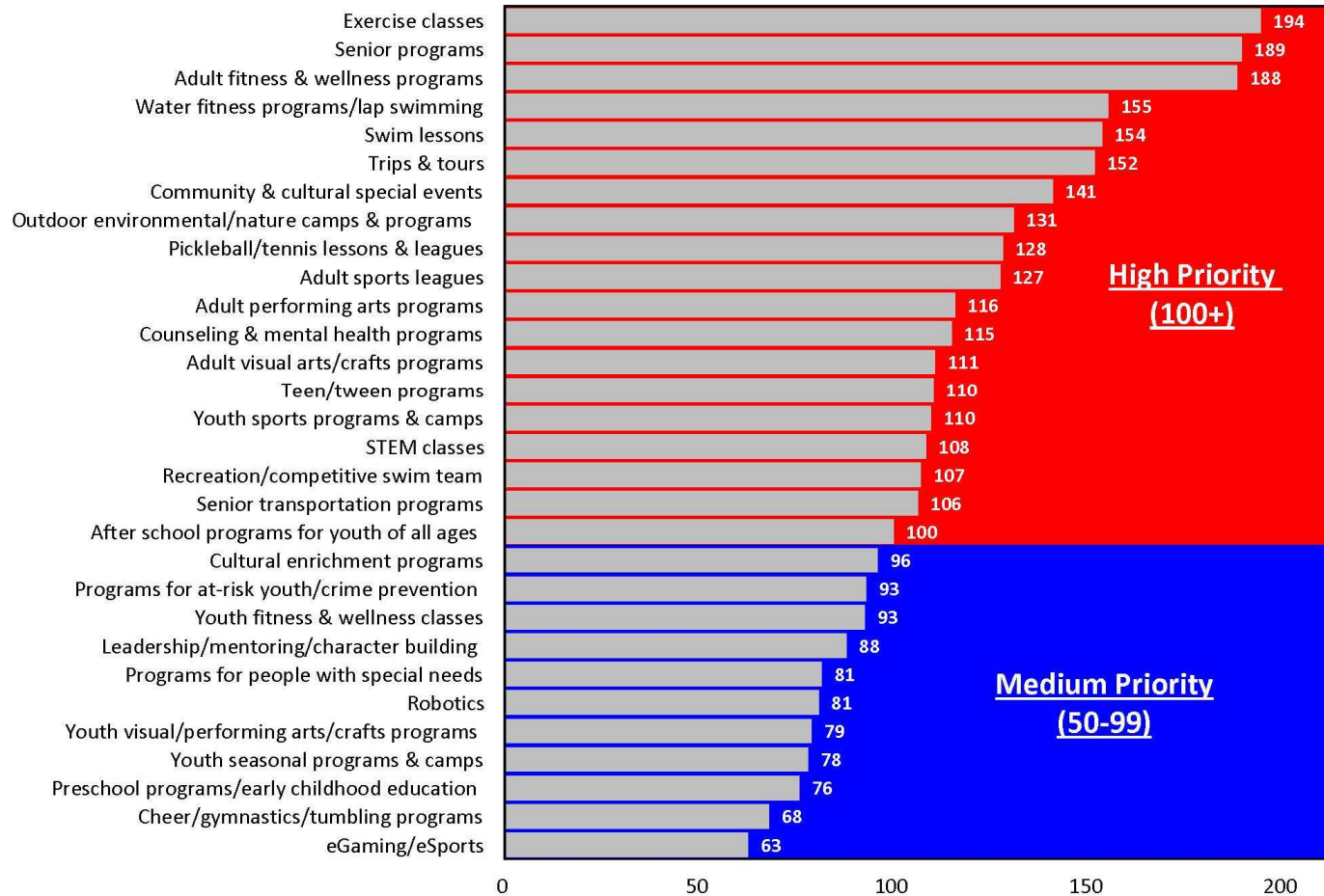


Priority Investment Rating

Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating



Next Steps

- Determine Levels of Service Inventory
- Develop Equity Maps
- Visioning Workshop and CIP Development
- Draft Report

JCSD
PARKS & RECREATION DEPARTMENT

Thank you!


NEXT PRACTICE PARTNERS
be different